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Research Methods For Public Administrators

Synopsis

Research Methods for Public Administrators introduces students to the methodological tools public administrators and policy analysts use to conduct research in the twenty-first century. Full of engaging examples and step-by-step instructions to illustrate common research methods and techniques, this book provides future administrators with an unshakeable foundation in model building, research design, and statistical applications. New to the Sixth Edition: Sections addressing recent developments in research methods, such as Big Data and Exploratory Data Analysis   Expanded coverage of digital media, including internet surveys and survey data collection by tablet computers   Greater focus on qualitative research methods and their strengths and weaknesses relative to quantitative methods   Updated study items, knowledge questions, homework exercises, and problem assignments for each chapter

Book Information

Paperback: 544 pages

Publisher: Routledge; 6 edition (October 6, 2016)

Language: English

ISBN-10: 020585625X

ISBN-13: 978-0205856251

Product Dimensions: 1.2 x 7 x 9.8 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars   1 customer review

Best Sellers Rank: #99,236 in Books (See Top 100 in Books)   #25 inÂ Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Communication Policy   #71 inÂ Books > Textbooks > Social Sciences > Political Science > Public Affairs   #103 inÂ Books > Politics & Social Sciences > Politics & Government > Public Affairs & Policy > Public Affairs & Administration

Customer Reviews

Elizabethann O'Sullivan, Professor Emeritus in the Department of Political Science and Public Administration at the University of North Carolina at Charlotte, passed away in 2014. Gary Rassel is Professor Emeritus in the Department of Political Science and Public Administration at the University of North Carolina at Charlotte. Maureen Berner is Professor of Public Administration and GovernmentÂ in the School of Government at the University of North Carolina at Chapel Hill. Jocelyn DeVance Taliaferro is Associate Professor in the Department of Social Work at North Carolina State University.

Very insightful

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